

<b>Cours</b>	Digit I Business Master Class (6 ECTS)
<b>Location</b>	Ot niemi campus, Espoo, Finland
<b>Nomination period</b>	20 January - 25 April 2025
<b>Application period</b>	3 February 2025 - 26 October 2025

# Digital Business Master Class

30 June - 11 July 2025  
6 ECTS



## **Digital Business Master Class**

is an interactive and self-paced graduate-level course focusing on digital technologies and tools for building businesses.

During the course, students learn how companies transform their processes and systems by implementing digital technologies.

The program covers platforms and ecosystems, business design thinking, data-driven marketing, strategic management of technology innovation, data-intensive business and AI ethics.

## **Challenging-based Learning**

is an integral part of the program. Students work on company projects in internships and multidisciplinary teams. The projects are done in collaboration with partner companies, ensuring that the themes are relevant to the current business environment.

## **Learning outcomes**

- Explore and implement key topics in digital business
- Differentiate between digital transformation and