

**2023**

**2023**

**Online Survey of Micro-and-small Enterprises (OSOME):  
Quarterly Report (2023Q2) and Confidence Index (2023Q3)**

**Center for Enterprise Research, Peking University**

**Institute of Social Science Survey, Peking University**

**Ant Group Research Institute**

**MYbank**

**2023 7**

**July, 2023**



**2023**

**4 2023**

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**2023**

**48.6%**







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3.3	1.0	44.6%	34.8%
2.1	0	57.9%	36.3%
3.0	1.0	36.5%	49.7%
13.6	4.0	13.1%	38.0%

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**1.**

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2.

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	2022Q1	2022Q2	2022Q3	2022Q4	2023Q1	2023Q2
	2.2	3.0	3.1	2.4	2.6	2.8
	2.2	2.9	2.9	2.2	2.4	2.6
	2.1	3.1	3.2	2.5	2.7	3.0
	2.3	3.0	3.2	2.7	2.9	3.1
	2.2	3.0	3.1	2.5	2.7	2.9
	1.9	2.9	3.0	2.2	2.3	2.6

4

%

	2022Q1	2022Q2	2022Q3	2022Q4	2023Q1	2023Q2
0		13.6	13.1			

1.

5	%					
	2022Q1	2022Q2	2022Q3	2022Q4	2023Q1	2023Q2
	51.5	45.1	43.1	38.1	43.9	39.1
	46.5	40.2	43.1	38.9	46.9	49.5
	21.7	23.0	21.8	22.4	20.5	16.3
	21.8	26.4	28.1	31.1	14.4	7.8
	6.4	4.9	6.6	8.4	9.3	6.4
	4.9	6.3	5.1	4.8	3.8	14.2

2.

6	2022	2023			%
	2022Q1	2022Q2	2022Q3	2022Q4	2023Q1
	57.5	53.1	56.4	51.1	
	48.0	46.4	42.6	37.7	

7 2023<sup>a</sup>

%

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**3. FACILITY**







	%					
	2022Q1	2022Q2	2022Q3	2022Q4	2023Q1	2023Q2
	13.4	14.0	15.3	13.7	9.6	11.3
	11.9	12.4	13.3	12.1	8.8	10.0
	10.3	11.0	10.3	9.0	8.0	7.3
	6.9	8.2	8.1	7.2	6.8	8.4
	3.2	4.2	3.5	2.9	2.7	3.6
	2.4	3.4	3.0	3.7	4.3	5.1
	1.9	2.4	2.4	2.8	2.8	2.8
	3.0	2.5	3.2	2.8	2.1	3.1
	1.6	1.8	1.7	2.8	3.0	3.4
	1.4	1.3	2.0	1.9	1.5	1.3
	21.4	5.7	19.0	23.1	31.1	23.4

## 3.

**Panel A:**

%	48.3	35.7	41.2	49.4
%	30.4	37.6	33.8	26.8
%	8.92	9.7	10.7	11.5
%	12.4	17.0	14.4	12.3

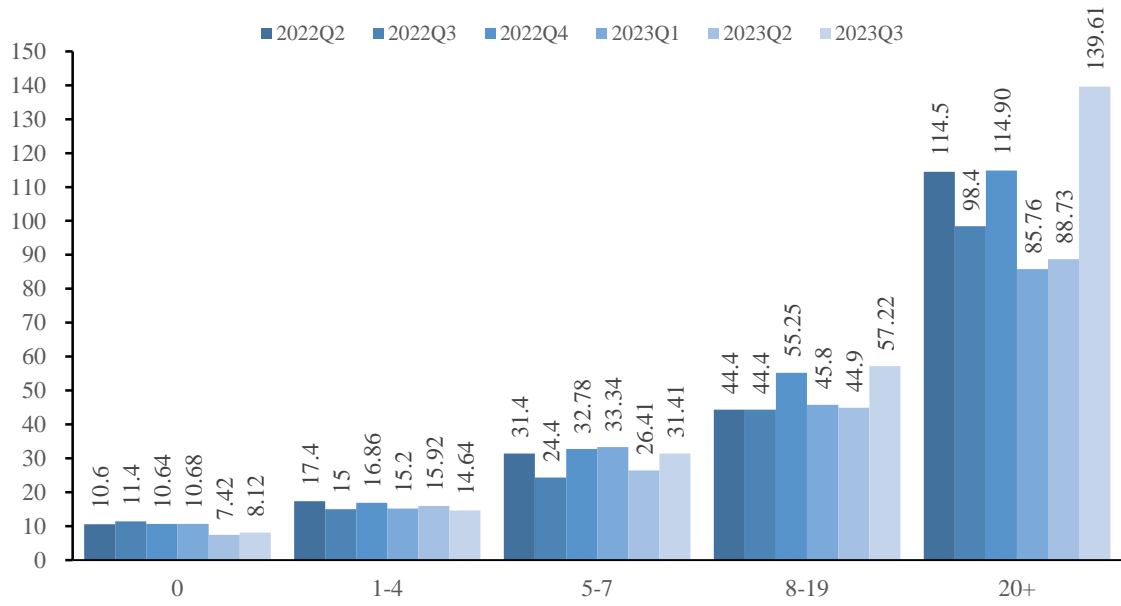
**Panel B:**

%	51.8	41.2
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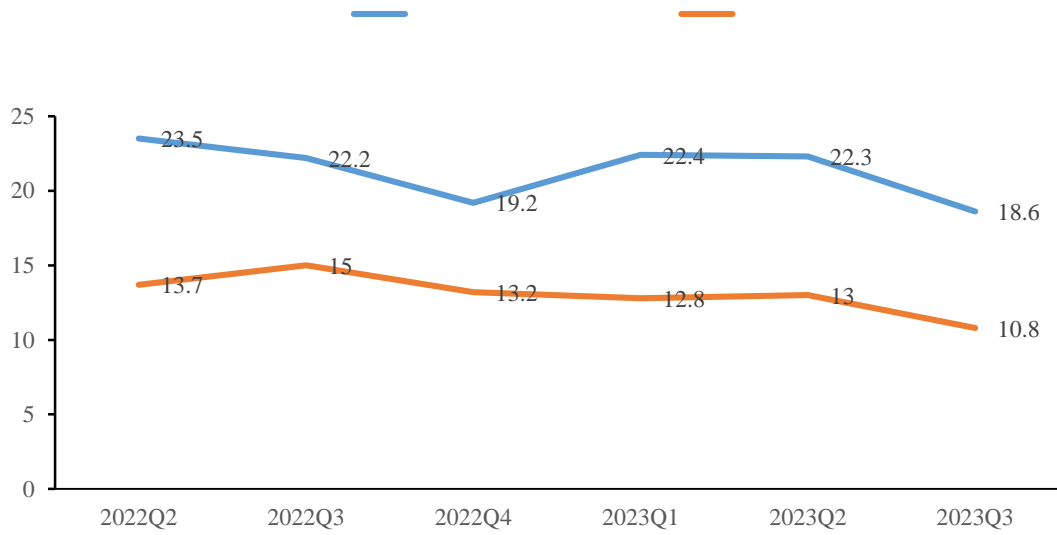
%

**8 2023**

**4.**

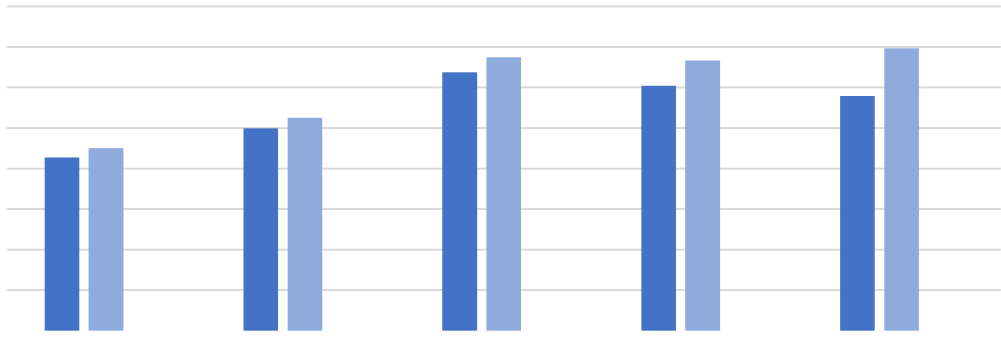


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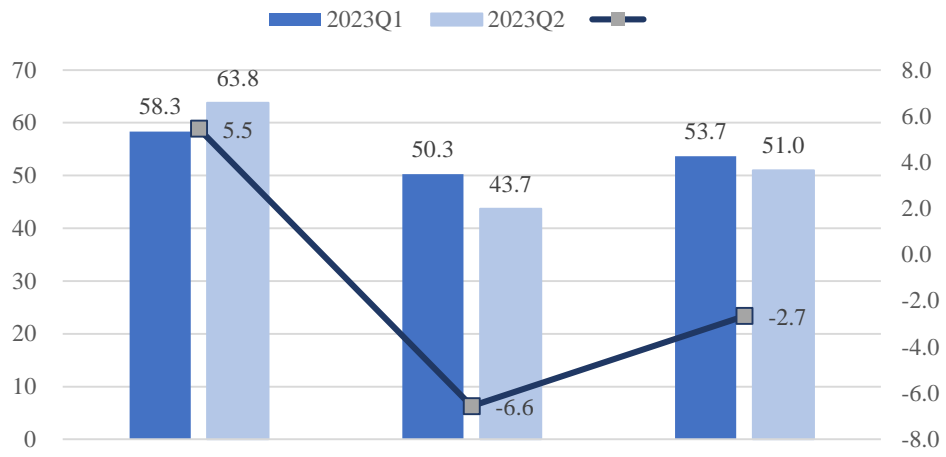
9.1

5.7

5.1

**12**

5.5



13

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2023

29.7%

33.1%

3.4

2023

42.9%

47.4%

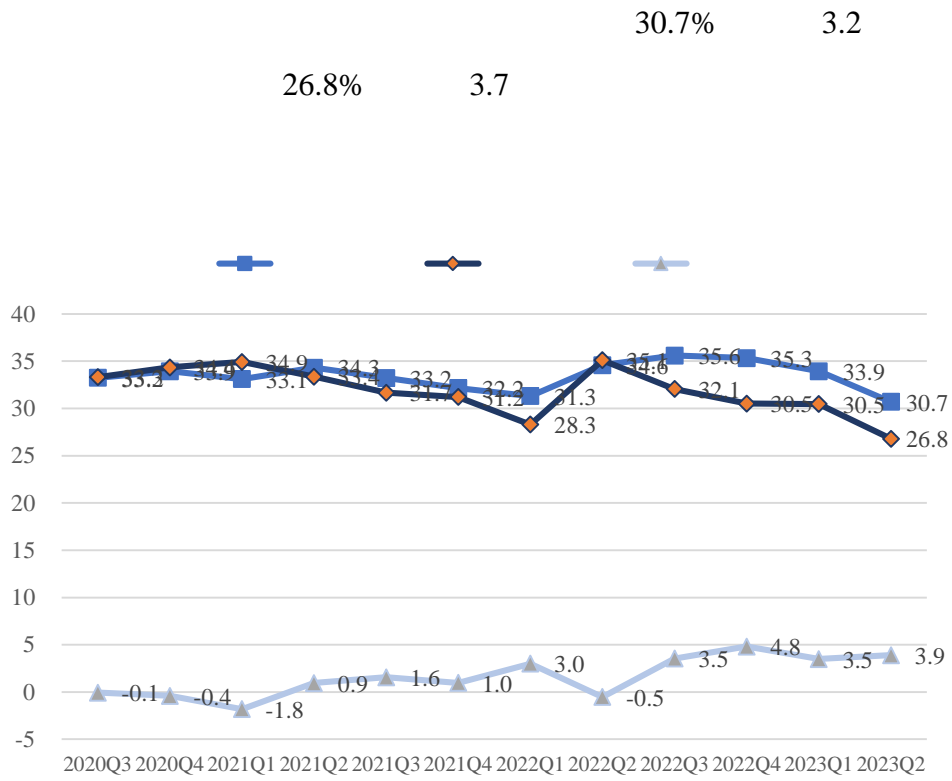
4.5

4.9

2.8

14

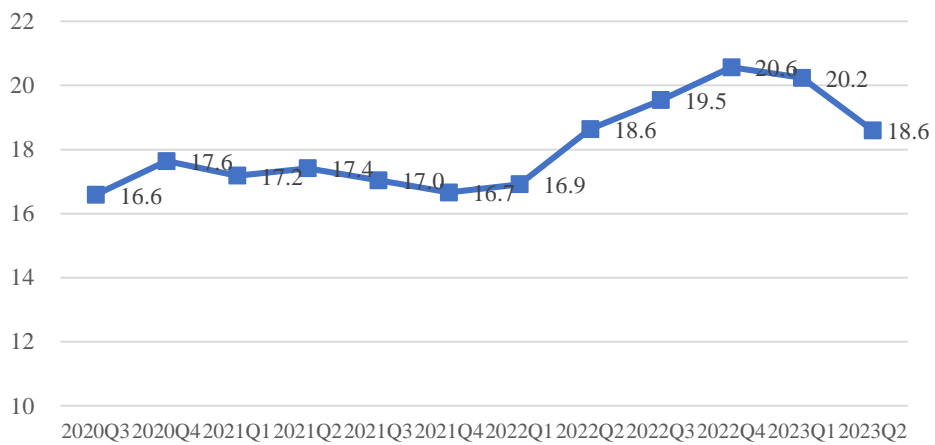
2023



15

18.6%

20.2%



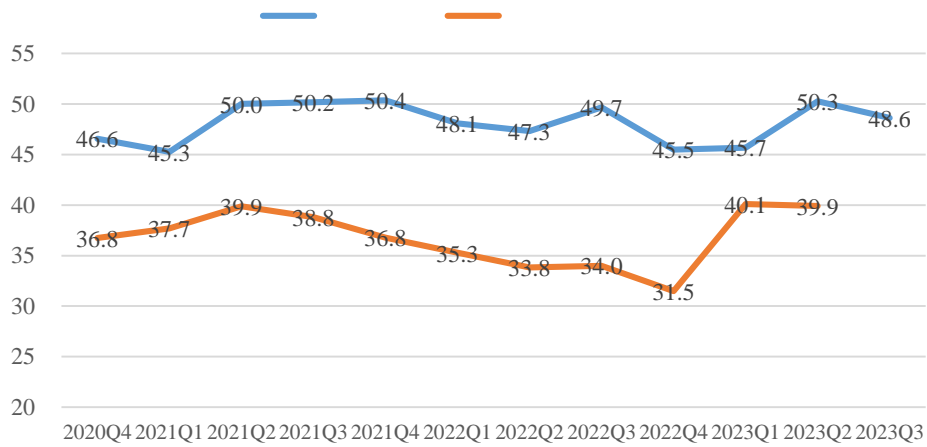


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1. 2022Q

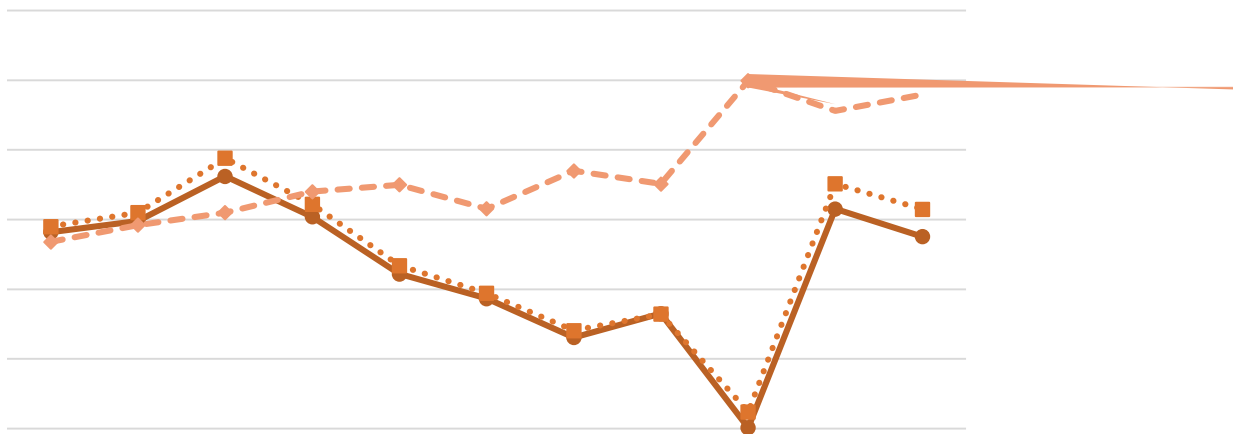
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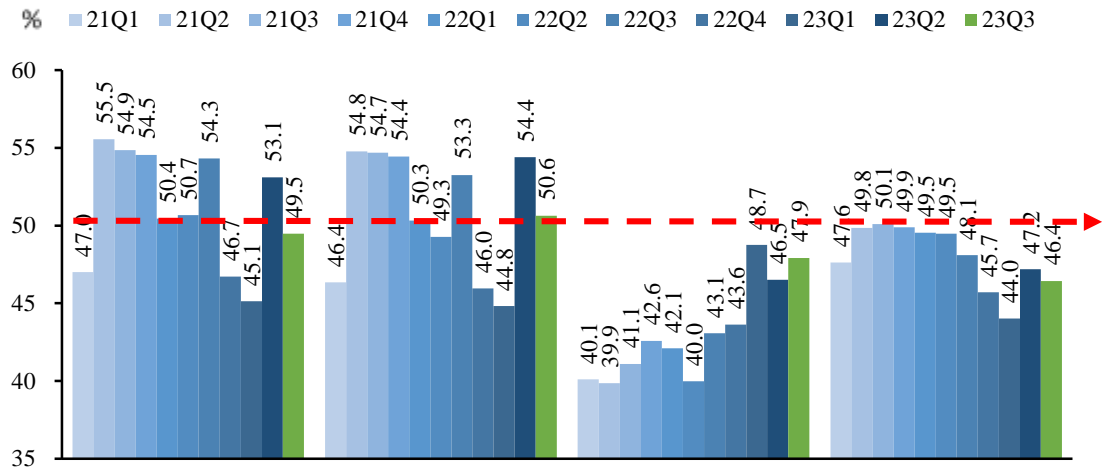
18 2023

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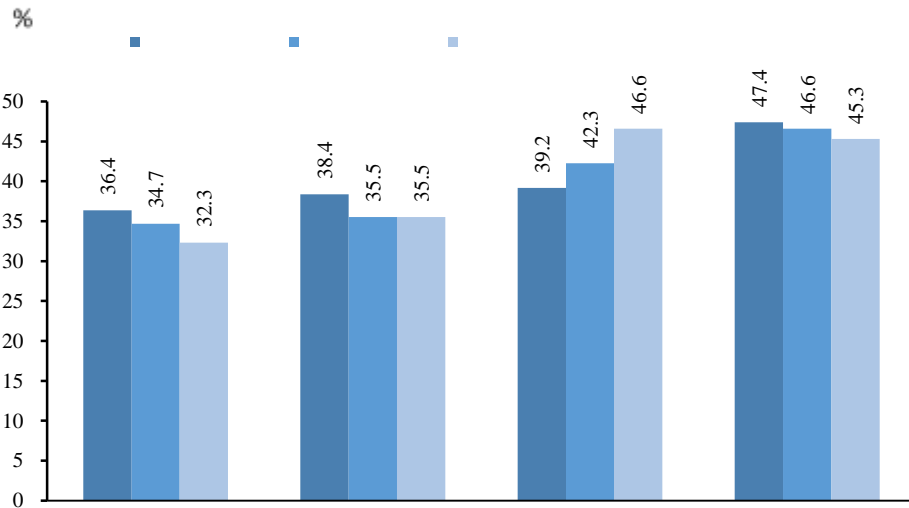
19 2023

2023 Q2

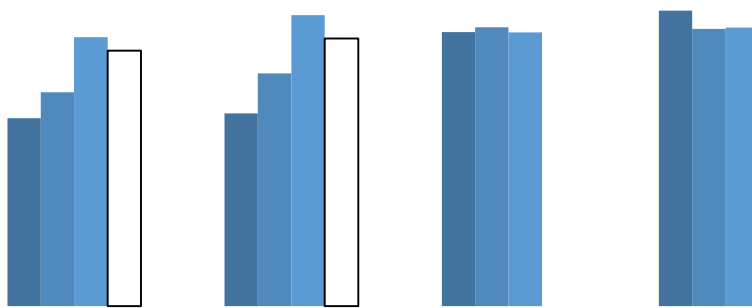
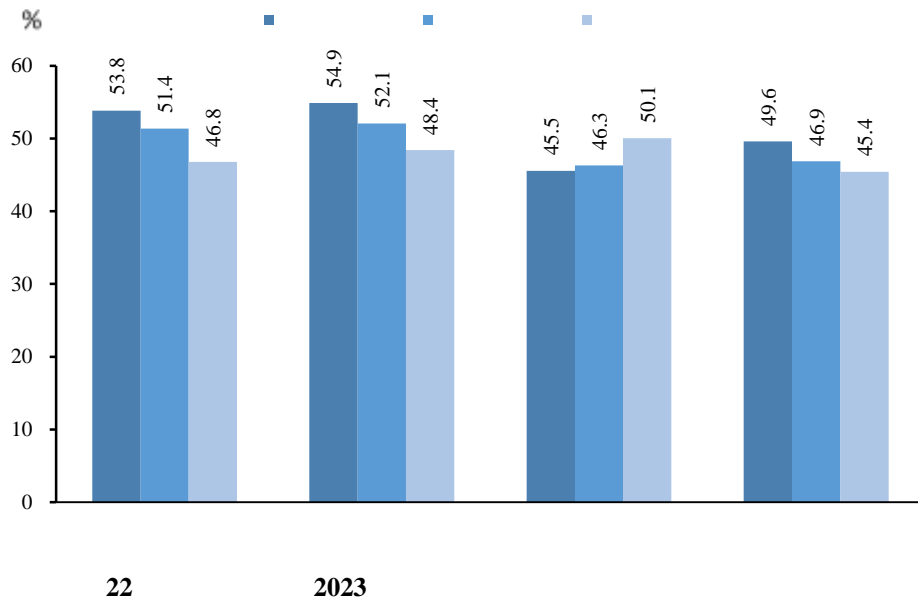


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23 2023



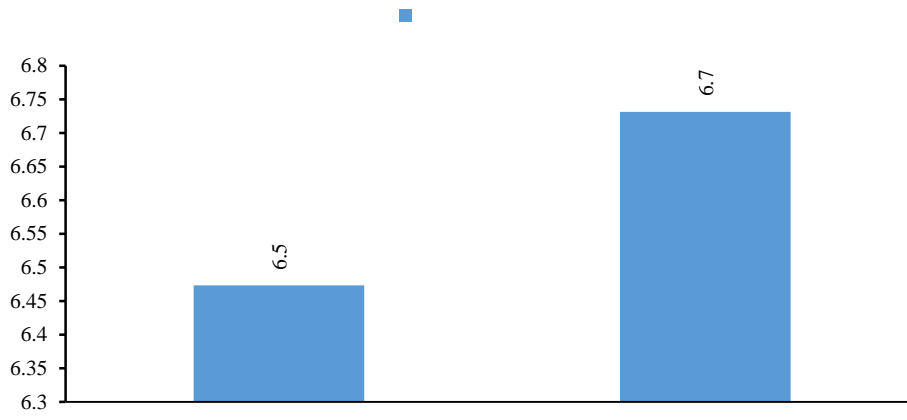




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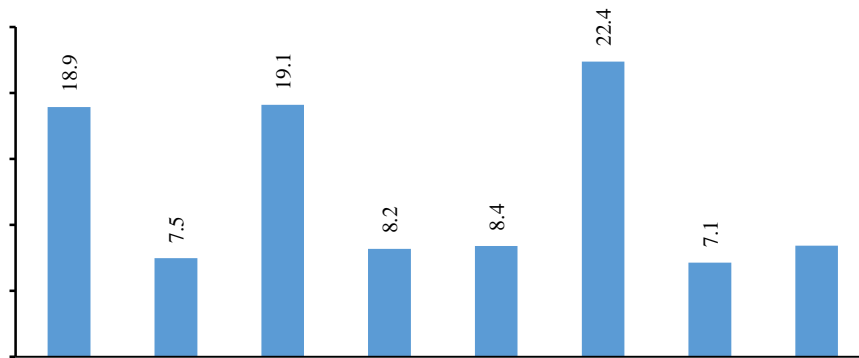
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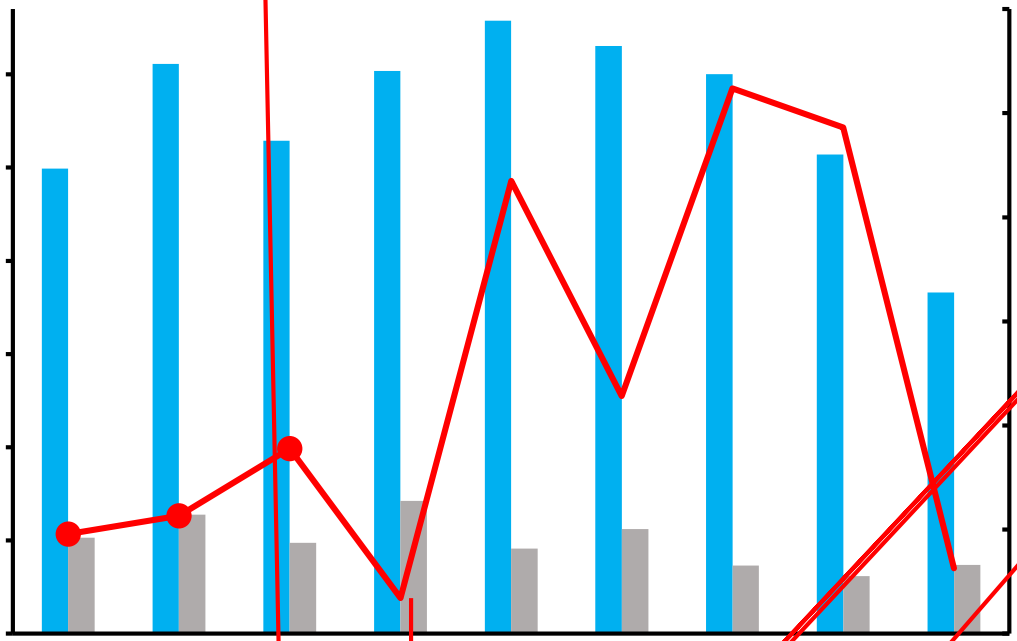
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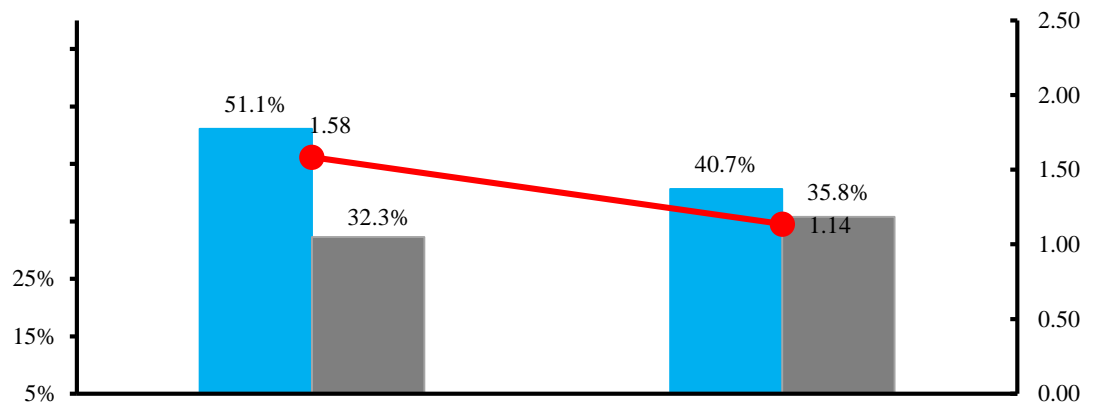
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